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Guam Value-added Agriculture Survey

Part I: Demographics, Farming History and Employees

Name of Farmer & Farm _____

Village _____
 (List both farm location and residence if they differ)

Ethnicity Chamorro Native Pacific Islander Asian White Other _____

Age _____

Years farming _____

Number of generations involved in farming _____

Number of family members involved in operations _____

Number of employees _____

Person in charge of...	Family Member	Outside Contractor	Friend	Paid Employee
Sales				
Marketing				
Delivery				
Packaging				
Dealing with returns				
Accounting				
Specify other position(s):				

Part II: Production

Do you produce any of the following?	YES	NO	Pounds per harvest	Harvests per year	Estimated Pounds Sold	Hotels/ Restaurants	Profit Margin	Supermarkets	Profit Margin	Farmer's Market	Profit Margin	Roadside	Profit Margin	Door to door	Profit Margin	Other (specify)	Profit Margin	
BANANAS																		=100%
BEANS (YARD LONG)																		=100%
CORN																		=100%
CUCUMBERS																		=100%
PAPAYAS																		=100%
WATERMELONS																		=100%
YAMS																		=100%
OTHER1																		=100%
OTHER2																		=100%
OTHER3																		=100%

Returns

Returned from where?	Estimated pounds returned	Pounds processed by someone else?	Pounds used for personal consumption	Pounds given as a gift or donation	Pounds fed to livestock (specify)	Pounds Composted	Pounds Recycled	Other (specify)	
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%
									= 100%

Advantages/Disadvantages of Sales Outlets

Sales Outlet	Advantages	Disadvantages
Hotels		
Restaurants		
Supermarkets		
Farmer's Markets		
Roadside		
Door-to-door		
Other1		
Other2		
Other3		

Part III Manufacturing, Processing and Financial Information

Do you perceive manufacturing and processing of value added goods to be any of the following?

	<i>Difficult</i> scale of 1-5*	<i>Expensive</i> scale of 1-5*	Past experience
To permit and set up	<input type="checkbox"/>	<input type="checkbox"/>	_____
To market and sell	<input type="checkbox"/>	<input type="checkbox"/>	_____
To research packaging materials	<input type="checkbox"/>	<input type="checkbox"/>	_____
To maintain quality control	<input type="checkbox"/>	<input type="checkbox"/>	_____
To run my farm and this at the same time	<input type="checkbox"/>	<input type="checkbox"/>	_____
To do accounting for two sets of books	<input type="checkbox"/>	<input type="checkbox"/>	_____

*1=Inconvenient, but not so difficult, 5=extremely difficult

Do you have outside employment or obtain income from another source of employment (e.g. pension, real estate, etc.)? O Yes O No

If yes, can you give us a gross income range? Please specify source and amount.

At what income level would you be persuaded to farm full-time?

- \$20,000-\$40,000/year
- \$40,000-\$60,000/year
- \$60,000-\$80,000/year
- \$80,000-100,000/year
- Above \$100,000/year

Do you receive outside assistance by way of...	Grants	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Land Leases	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Subsidies	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Loans	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Other1	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Other2	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____
	Other3	<input type="radio"/> YES	<input type="radio"/> NO	Value (Range) _____